FIU Mobile – Visits & Usage

- **Fall 2010 vs Fall 2011**
  - Visits: **118% Increase**
- **Spring 2011 vs Spring 2012**
  - Visits: **180% Increase**
- **Summer 2011 vs Summer 2012**
  - Visits: **634% Increase**

*Includes Fall Registration*

- **FIU Mobile Enrollments by Term**
  - Summer 2011: **205**
  - Fall 2011: **6,951**
  - Spring 2012: **9,976**
  - Summer 2012: **5,804**
  - Fall 2012 (partial): **3,738**

FIU Mobile – Visits & Usage

Spring 2011 – First Day of Classes
4,277 Visitors

Summer 2011 – First Day of Classes
9,406 Visitors

Fall 2011 – First Day of Classes
7,202 Visitors

Fall 2011 – Grades Posted
8,812 Visitors

Spring 2012 – First Day of Classes
11,998 Visitors

Spring 2012 – Grades Posted
6,622 Visitors

Summer 2012 – First Day of Classes
5,804 Visitors

Summer 2012 – First Day of Classes
3,738 Visitors
Bring Your Own Device (BYOD)

• **What does the data tell us?**
  • iOS devices are the most widely used by FIU Mobile users.
  • Increase in Android devices
  • iPads are increasing in use
• **Gartner** predicts by 2016, 665 millions tablets will be in use with iPads holding about 45% of market and Android 37%.
• **Mobile devices** will soon overtake PCs as a means of connecting to the internet.

**FIU Mobile - Visits by Operating System**

- **iOS**: Spring 2011: 71%, Spring 2012: 72%
- **Android**: Spring 2011: 18%, Spring 2012: 24%
- **Blackberry**: Spring 2011: 7%, Spring 2012: 3%
- **Others**: Spring 2011: 4%, Spring 2012: 1%

* iOS Devices include iPhone, iTouch and iPad

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* PantherSoft

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Enterprise Web Services
Development Focus

- Lightweight
- Web/Browser Based
- Multi-platform Support
  - iOS
  - Android
  - Blackberry
  - Windows
- Responsive Design
MyFIU – Employee Center

**Employee Center**
All of your Employee information in one page.

**Messages**
Receive messages from departments supporting FIU employees and faculty, including Academic Affairs, the Division of HR and the Division of IT.

**Leave Balance**
Check your sick and vacation leave balances.

**Paychecks**
Review recent paychecks, with all deductions and taxes in a detailed page.

**W4**
See your current W4 declarations.

**Direct Deposit**
Verify bank accounts and direct deposit information.

**My Information**
Check your current address, phone numbers, emails, emergency contact information.
“Go Mobile” with EWS

Go Mobile is an initiative to assist academic and administrative departments, as well as centers and museums within FIU to transition their websites into mobile-friendly websites through the use of responsive design.
Questions?